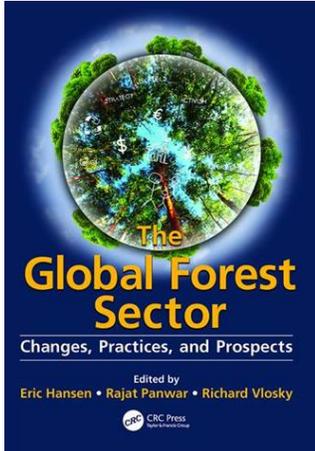


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## The Global Forest Sector **\*\*Now Available in Paperback\*\***



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Eric Hansen, Rajat Panwar, Richard Vlosky

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#### Features

- Covers marketing, management, and policy issues facing the contemporary global forest industry, especially in the post-recession era
- Represents an innovative new opening to this field
- Provides a global scope covering every region of current or potential relevance and globally important themes including carbon, biomass for energy, certification and the concept of green economy
- Includes empirical data, literature reviews, and case studies
- Introduces editors and authors that are globally respected experts in the field



2 May 2017



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## Summary

Changes in production, demand, supply, and trade patterns; the impact of green building and bioenergy on industry practices and policy infrastructure; and new economies with production advantages and large consumption bases all present challenges and opportunities in the forest sector. With contributions from leading experts in academia and professional organizations, **The Global Forest Sector: Changes, Practices, and Prospects** fills a gap in the literature that is preventing students, scholars, and policy makers from developing a timely, structured, big-picture view of forest sector business. In addition, the book reviews current thinking on a wide variety of business management issues in the forest sector.

The book covers managing change in the global forest sector and the impact of globalization on forest users. It discusses markets and market forces, new products and product categories, and the influence of China and Russia. The book then examines the environmental paradigm, including environmental activism, sustainability, and the impact of green building and bioenergy. The book concludes with coverage of the role of information technology, corporate social responsibility, innovation, and next steps.

Overall, this book helps readers both develop a bird's eye view of the changes surrounding the forest sector as well as have a magnified view of numerous managerial issues associated with these changes. The content paints a picture of the current and changing forest sector including the state of forests, the nature of markets, the newly emerged patterns of stakeholder impact, and evolution of key business practices. It provides the foundation needed to develop the conservation-based economy required for future success in the global forest

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